



With COP26 On The Horizon Pledge Your Own Commitment By Making Your Cleaning and Waste Management Sustainable



With a commitment to sustainability in many businesses and the importance of trying to assist the net zero strategy here in the UK, Nina Wyers, Marketing Director at The Floorbrite Group discusses the innovative solutions within both cleaning and waste management that can help to provide Facilities Managers with an environmentally sustainable outlook in 2021 and beyond.

The contract cleaning and FM market is highly competitive and increasingly focused on green solutions, therefore new innovation that provides environmentally sustainable solutions, improves speed, efficiency and - most importantly keeps standards high - is highly prized.

We expect to see further innovation and enhancements in several areas, driven not only by client expectations, but also by external technological, social and political factors.

Social purpose beyond box ticking

While there has long been interest in sustainable and ethical cleaning methods and products, 2021 has seen expectations step up a notch, with clients expecting to see evidence of social purpose as well as effectiveness.

Wider societal awareness around the green agenda and public concern around the need to live more sustainably is seeing changes being made within the contract cleaning and FM industry - those businesses that give sustainability a cursory nod may well find that minimal efforts are no longer adequate.

The reality is, the sustainability agenda has moved beyond box ticking and our industry is not immune from societal expectations. Clients are looking for a more solid statement of intent, keen to demonstrate that their commitment to the green agenda extends to their supply chain.

We have been focused on making small changes that make a big difference, sourcing ethical products and introducing more environmentally friendly cleaning methods, giving our clients confidence that they're working with a business that is conscious of its social purpose, with a commitment to the green agenda that is equal to their own.

Chemical free cleaning

Chemical free cleaning solutions such as Tersano and iClean, turns your ordinary tap water into a highly effective cleaner, deodoriser and sanitiser that kills up to 99.999% of bacteria and viruses, including those similar to the one that causes Covid-19.

Tersano performs stronger than bleach and hydrogen peroxide, using only water and oxygen.

The award winning, patented SAO (Stabilised Aqueous Ozone) dispenser, uses electricity to add an extra molecule to o2, creating o3. This o3, or ozone, is then infused into cold tap water to create safe, high performing Stabilised Aqueous Ozone. The ozone is attracted to germs, stains and bacteria yet is harmless to people. It quickly attacks and eliminates contaminants, leaving only pure oxygen and water after the ozone cleans and sanitises.

Not only does SAO contain no toxins, carcinogens, or chemical residue but since the introduction of Stabilised Aqueous Ozone,



millions of litres of toxic chemicals are no longer emptied into landfill, groundwater, streams and rivers each month.

The Floorbrite Group have been introducing our customers to Tersano for a while now. Why not book a demonstration at our new HQ Training Centre, or alternatively we can trial the solution at your own premises and prove the results with an Adenosine Triphosphate Hygiene Monitoring System (ATP Swab Testing), measuring residual organic matter that may remain after a surface is cleaned.

Reduce your Water usage

Ureco urinal sleeve and Urettech water management system
 Winning "The Queen's Award For Enterprise In Innovation" in 2018, the market leading, patented technology in Ureco, stops smells by trapping odours below the surface and reduces blockages through the patented enzyme system. This enables the Urettech system to reduce urinal flushes from around 96 times to just 4 times a day – saving money by reducing water consumption by up to 96%.

Eco-consciousness - becoming plastic-free

Plastic production is forecast to more than double by 2050 - increasing to 756 million tons. Forty percent of plastic manufactured today is disposable packaging. Yet, the global campaign to gain control of plastic waste is one of the fastest-growing environmental causes ever mounted. Ultimately manufacturers require a fundamental change in thinking about how plastics are made, used, and a responsibility to consider how they are discarded.



Initiatives to reduce the use of plastic have dominated the last couple of years, with McDonalds' introduction of paper straws and Glastonbury's operating of a plastic-free festival just two examples among many. The drive to eliminate single-use plastic will have a significant effect on the contract cleaning industry into 2021 and beyond, which will bring both challenges and opportunities. It's no secret that the vast majority of cleaning products are currently contained in plastic packaging - whether bottles, bags or sachets, it's usually plastic. Our industry will need to adapt, making every effort to source products that are stored in containers produced from alternative, more sustainable materials.

Waste and environmental management

Achieve your corporate and environmental responsibility with sustainable waste management from Floorbrite's award winning Waste and Environmental Management division. We offer a range of services covering trade waste removal, recycling, food waste removal, secure shredding, hazardous waste and diversion from landfill.

Our Environmental Consultants can offer a bespoke waste management package unique to your requirements with a focus on achieving your specific environmental goals. We create programmes for managing internal and external recycling and can offer baling and compaction equipment on site to reduce your waste footprint before it even travels. Accurate environmental reports can also be produced for your business showing tonnages per month produced by your site and a breakdown of each waste stream. By measuring waste on a monthly basis, we can ensure a reduction of your landfill disposal.

For more information on how we can assist your environmental goals visit: www.floorbrite.co.uk



Pledge Your Commitment To A Sustainable Future

Cleaning Services

- Daily Cleaning
- Industrial & Specialist Cleaning
- Window Cleaning
- Carpet Cleaning

Facilities Services

- Washroom, Hygiene & Consumable Supplies
- Waste & Environmental Management
- Pest Control
- Plants & Grounds Maintenance
- Security
- Building Maintenance & Access Solutions
- Access Equipment

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